



Reforesting Scotland Journal **Advertising rates as from July 2012**

As from the autumn-winter '12 issue, the RS Journal is produced in full colour.

The advertising rates below apply to new advertisers; for our loyal existing advertisers, previous rates will remain unchanged for the next two issues.

1/8 page (85 x 60mm)	£55 £45 if artwork supplied ready to go, or straight repeat £40 if block-booked in advance, no changes £45 / £35 if stockist (lower rate applies to ready artwork and repeat bookings)
1/4 page (85 x 125mm)	£90 £75 if artwork supplied ready to go, or straight repeat £70 if block-booked in advance, no changes £75 / £65 if stockist (lower rate applies to ready artwork and repeat bookings)
1/2 page (180 x 125mm)	£130 £100 if stockist
Full page (180 x 260mm)	£230 £190 if stockist
Insert of leaflet/flyer	£100 for 750 (members' copies). £90 if stockist £160 for 1,200 (full print run). £150 if stockist

Reforesting Scotland Journal is published twice a year, in spring and autumn.

Deadlines for booking advertisement space are usually the third week in February (for spring issue) and third week in August (for autumn issue). Details of deadlines on request.

Artwork / material format: If making up your own advert, please supply ready artwork in full colour as a high resolution jpeg file to the dimensions stipulated for your chosen size.

If you would like our in-house designer to create your advert, please supply text, logo and jpeg image(s).

To book your space, email journal@reforestingscotland.org